



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 5125936
Schedule Dates 02/28/22-03/20/22
Advertiser American Petroleum Institute (28032)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand Est.6162 (1675367)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 207/453/6162
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 01/17/22
Last Modified 02/09/22
Entered By Alexa Schram
CO-OP No
External # 11277463
Demo W3554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,412.50
Net Total \$53,337.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Mar. 2022	65	\$62,750.00
Grand Total:	65	\$62,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/28/22-03/04/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL C	1/17/22
2.0	Normal Line / SPOT	03/14/22-03/18/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL C	1/17/22
3.0	Normal Line / SPOT	03/05/22-03/05/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT GMA-SATURDAY(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/2021	1/17/22
4.0	Normal Line / SPOT	03/19/22-03/19/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$500.00	\$500.00	Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22

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5.0	Normal Line / SPOT	03/05/22-03/05/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GMA SAT 9A(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/2021 S	1/17/22
6.0	Normal Line / SPOT	03/19/22-03/19/22	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart EN ABC 7 SAT NEWS(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/20	1/17/22
7.0	Normal Line / SPOT	03/05/22-03/05/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-O	1/17/22
8.0	Normal Line / SPOT	03/20/22-03/20/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$300.00	\$300.00	Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22

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9.0	Normal Line / SPOT	03/06/22-03/06/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/2021 Sun	1/17/22
11.0	Normal Line / SPOT	03/06/22-03/06/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$750.00	\$750.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/2021	1/17/22
12.0	Normal Line / SPOT	03/20/22-03/20/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$750.00	\$750.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-	1/17/22
13.0	Normal Line / SPOT	03/01/22-03/03/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL C	1/17/22

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14.0	Normal Line / SPOT	03/15/22-03/17/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL C	1/17/22
15.0	Normal Line / SPOT	02/28/22-03/04/22	2	:30	6:58A- ABC-Good Morning America		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-	1/17/22
16.0	Normal Line / SPOT	03/14/22-03/18/22	2	:30	6:58A- ABC-Good Morning America		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-	1/17/22
17.0	Normal Line / SPOT	03/01/22-03/03/22	2	:30	10A- News-Good Morning Washington at 10a			1		1				2	\$300.00	\$600.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22

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18.0	Normal Line / SPOT	03/15/22-03/17/22	2	:30	10A- News-Good Morning Washington at 10a			1		1				2	\$300.00	\$600.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22
19.0	Normal Line / SPOT	03/01/22-03/03/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22
20.0	Normal Line / SPOT	03/15/22-03/17/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22
21.0	Normal Line / SPOT	02/28/22-03/04/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1		1		1			3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22
22.0	Normal Line / SPOT	03/14/22-03/18/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1		1		1			3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22

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23.0	Normal Line / SPOT	03/01/22-03/03/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1		1				2	\$1,400.00	\$2,800.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22
24.0	Normal Line / SPOT	03/15/22-03/17/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1		1				2	\$1,400.00	\$2,800.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	1/17/22
25.0	Normal Line / SPOT	02/28/22-03/04/22	2	:30	6:27P- 6:30P (EST)		1	1	1		1			4	\$2,500.00	\$10,000.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/	1/17/22
26.0	Normal Line / SPOT	03/14/22-03/18/22	2	:30	6:27P- 6:30P (EST)		1		1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/	1/17/22
27.0	Normal Line / SPOT	02/28/22-03/04/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1			5	\$1,100.00	\$5,500.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUA	1/17/22

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28.0	Normal Line / SPOT	03/14/22-03/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1			5	\$1,100.00	\$5,500.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUA	1/17/22

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